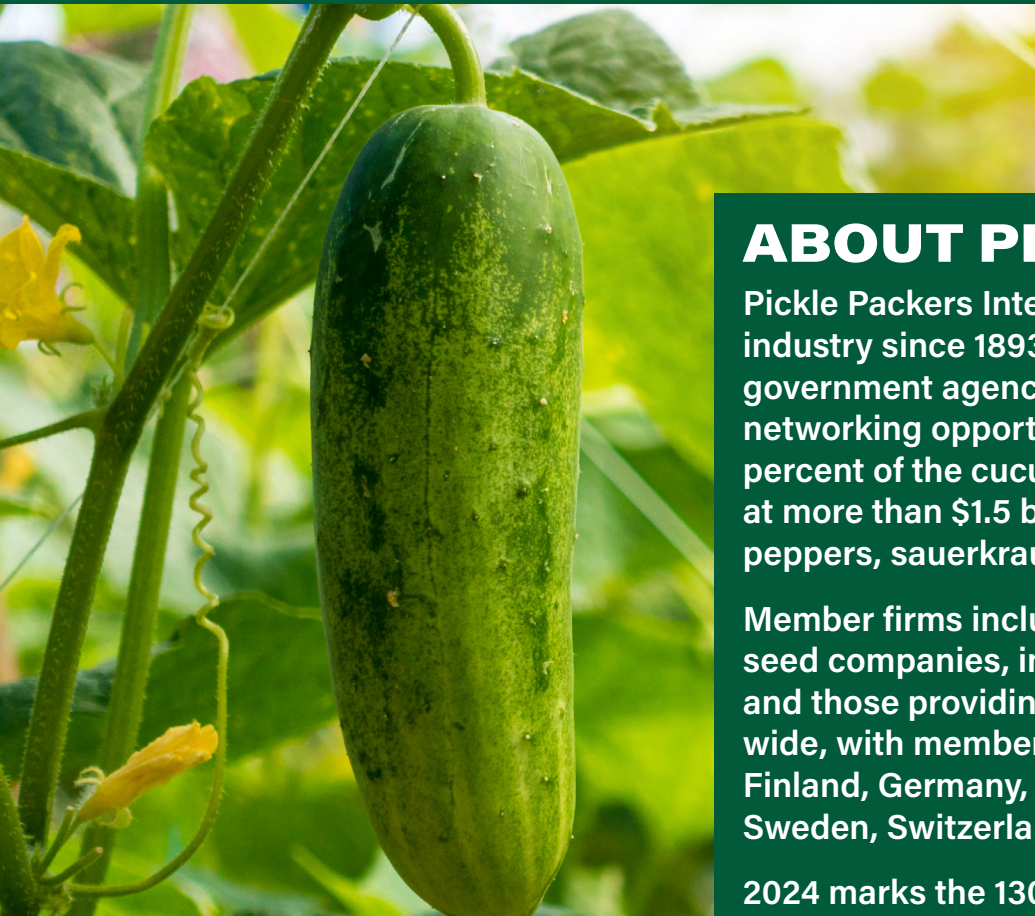


PPI MEMBER BENEFITS



ABOUT PPI

Pickle Packers International (PPI) has represented the pickled vegetable industry since 1893 by sponsoring research, representing the industry before government agencies, producing educational materials, and providing superior networking opportunities to its members. Today, membership represents 87 percent of the cucumber tonnage grown for pickle-use in North America, valued at more than \$1.5 billion. PPI membership has grown to represent pickles, peppers, sauerkraut and other pickled vegetables.

Member firms include processors, salters, green shippers, brokers, growers, seed companies, ingredient and equipment manufacturers, packaging suppliers, and those providing goods and services to the industry. PPI's presence is world-wide, with members from 16 countries, including Belgium, Canada, China, Finland, Germany, Holland, India, Japan, Mexico, The Netherlands, Sri Lanka, Sweden, Switzerland, Turkey, The United Kingdom, and The United States.

2024 marks the 130th anniversary of Pickle Packers International (PPI), the leading international trade association of the pickled vegetable industry. PPI sponsors research, represents the industry before regulators, and produces valuable educational content for our members. PPI meetings create superior networking opportunities for the entire industry. If your company is part of the pickled vegetable industry, they should be PPI members.



ADVOCACY



INDUSTRY VOICE

PPI provides coordination and leadership, ensuring that the voice of the pickled vegetable industry is heard in Washington, DC. PPI influences public policy, addressing legislation, regulations & international trade issues.

PPI represents the industry before the Food and Drug Administration (FDA) and assists companies in complying with the Food Safety Modernization Act by meeting with the agency, submitting comments to proposed rulemaking, and authoring compliance information.

STRONG COMMITTEE FOUNDATION

PPI committees address industry challenges head-on:



Agricultural Research Committee

Funding & managing field research projects.



Manufacturing & Technology Committee

Assisting members with regulatory compliance and changes in manufacturing of pickled vegetables.



Future Leaders Committee

Enhancing PPI communications activities and creating a pipeline of future PPI leaders.



Supplier Advisory Committee

Making PPI events fun and energized, while creating an ideal networking environment for Associate members.

COMMUNICATION



SOCIAL MEDIA

PPI regularly creates social media content and features on PPI's promotional Facebook page, I Love Pickles.org



ELECTRONIC NEWSLETTERS

PPI produces digital newsletters to keep members informed of current events.



CRISIS MANAGEMENT & PUBLIC RELATIONS

PPI developed a bioterrorism preparedness and crisis management plan and serves as industry spokesperson during media events.



NETWORKING



SUPERIOR NETWORKING VALUE

PPI provides members of industry opportunities to foster and maintain valuable business connections. Product Showcases at PPI Annual Meetings create a marketplace of suppliers to the pickled vegetable industry. Showcases are hosted during PPI social events to maximize networking.



MEMBERSHIP DIRECTORY

PPI produces a "Who's Who" listing of member contacts, and has expanded its website, www.ilovepickles.org, to include a complete online membership directory, a listing of brands, and links to members' websites with improved search capabilities.

EDUCATION & RESEARCH



STRONG & BALANCED PROGRAMMING

PPI educates members at its Spring and Annual Meetings and co-sponsored events with national and regional allied trade groups.

ACIDIFIED FOODS GMP SCHOOL

PPI promotes certification of professionals working as operating supervisors in acidified foods processing as required by FDA.

GOOD AGRICULTURAL PRACTICES (GAP)

PPI developed a food safety program for growers and green shippers of produce destined for further processing, recognizing 5-log pathogen kill steps that ensure food safety.

UNIVERSITY RESEARCH

PPI supports worldwide pickled vegetable research via grants to individual scientists and collaborative efforts. Multiple researchers collaborating with other institutions leads to greater results!

PROJECT SUPPORT

PPI allocates significant funding toward agricultural research projects with special attention to disease and stress management, improving yields, suitability for processing, and advances in manufacturing.

RESEARCH APPROPRIATIONS

PPI secures more than \$4 million annual in federal funding for U.S. Department of Agriculture (USDA) Agricultural Research Services (ARS) laboratory facilities for continued research on pickled vegetables. Labs are located in: Charleston, SC; East Lansing, MI; Madison, WI; and Raleigh, NC.

ASSOCIATION MANAGEMENT

PPI is managed by Verto Solutions — an association management company located in Washington, D.C. Core competencies include: association management; coalition building; communications; media relations; financial management; government affairs; legal services; meeting planning; membership development; scientific program management; strategic planning and more.

JOIN TODAY!

Visit ilovepickles.org or contact:

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I Love Pickles